



QUINTON L. PIERRE-WASH

601 Jasonway Avenue, Unit A • Columbus, Ohio 43214
q.p.wash@gmail.com • QuintonWash.com • (214) 455-4251

PROFESSIONAL PROFILE

Project Manager	Creative Director	Promotions Assistant
Production Artist	Web Developer	Content Writer
Art Director	Interactive Designer	SharePoint Designer
Consultant	Search Engine	
UX Designer	Optimization Specialist	

SOFTWARE & LANGUAGE EXPERIENCE

Google Analytics	Social Media Analytics	Drupal CMS
Campaign Monitor	(Facebook, Hootsuite)	WordPress
Constant Contact	Adobe Flash CS6	HTML, XML, CSS
Survey Gizmo	Adobe Illustrator CS6	PHP, Java, jQuery
Exact Target	Adobe InDesign CS6	MAC OSX
Podio CRM	Adobe Photoshop CS6	Windows 7
Search Engine	Sugar CRM	Microsoft Office Suite
Optimization (SEO)	Final Cut Pro	Microsoft SharePoint
	iMovie	Apple iWork Suite

EMPLOYMENT / WORK HISTORY

Ohio State University Department of Athletics, Columbus, OH

Interactive Graphic Designer (January 2010 - Present)

Hired as an Interactive Graphic Designer to develop web-based recruiting materials utilizing Adobe Flash CS6. Management noticed my communication skills and ability to explain the importance of integrating mobile applications into the company's strategic plans. I was immediately given the task of Project Manager for two \$300,000 iOS/Android application projects.

- Produced marketing collateral such as 24"x36" poster, 1/4-page handbills, and 6'x24' environmental graphics for over 15 clients.
- Managed personalities and budget for five member team.
- Developed and launch a project management system, utilizing Microsoft SharePoint, on the company intranet to decrease departmental workload.
- Utilizing Adobe Photoshop, Dreamweaver, and Flash, managed a weekly email newsletter that delivers promotional content to over 75,000 subscribers.
- Assisted the Social Media Department in obtaining over 1.3M fans in less than three years utilizing Social Media Analytics.
- Developed internal multi-touch iOS presentations utilizing Final Cut, InDesign, and Photoshop.



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NicheOnline.net, Dallas, TX

Consultant (January 2003 – Present)

ALW Entertainment, Dallas, TX

Project Manger (Contract; January 2003 – January 2009)

- Identified project stakeholders needs, through strategy meetings, to identify cost effective solutions that provide the best return on their investment.
- Produced promotional collateral, such as magazines, flyers websites, and radio advertisements for collegiate games and nationally syndicated radio personalities such as Rickey Smiley and Doug Banks.

Neo Soul Café, Dallas, TX

Web Developer (Contract; July 2008 – September 2009)

- Utilized Google Analytics to review open rates and click throughs to produce personalized advertisements that increased company revenue by 20%.
- Troubleshooted website issues, using Adobe Flash CS6, to repair coding conflicts.

N-Gen Studios, Dallas TX

Production Artist (Contract; September 2009 - October 2009)

- Developed digital coupons for Pepsi using Adobe InDesign.
- Designed 20'x10' billboards for Taco Bell & Pizza Hut.

Ivie & Associates, Dallas, TX

Production Artist (Contract; July 2007 - August 2007)

- Updated weekly circular advertisements, using Adobe InDesign, for Walmart, Krogers, Fiesta & Albertsons retail brands.
- Created 40'x10' billboards, using Adobe Illustrator, for Walmart & Albertsons.

EDUCATION

The University of North Texas (Denton)

Bachelors of Business Administration

Major: Marketing, August 2006

Emphasis: Graphic Design & Web Development



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TRAINING & HONORS

Training Sessions - Organizational Benchmarking

- Cooper Inc. Interaction Design Conference (August 2012)
- Gatorade Corporate (July 2012)
- MLB Diversity Business Conference (July 2011)
- Cincinnati Reds (June 2012)
- Cleveland Cavaliers (November 2011)
- University of Texas at Austin (November 2011)
- University of Southern California (July 2011)

College Sports Information Directors of America (CoSIDA), June 2011

- Second in the Nation for Baseball Media Guide

Layers Magazine, May 2009

- Featured Designer (automobile design)

COMMUNITY INVOLVEMENT

- **Social Media Lead & Creative Director**, Ohio Homecoming Festival, Columbus, Ohio (January 2012 - July 2012)
- **Featured Speaker**, Urban League of Greater Dallas, Dallas, TX (July 2009)
- **Event Coordinator**, Grandmothers Raising Grandkids Program, Dallas, TX (January 2007 - January 2008)
- **Event Coordinator**, Christmas In The Park Festival, Dallas, TX (December 2007 - December 2008)
- **Mentor**, Sam Houston State University, Huntsville, TX (August 2003 - July 2004)